

16 October 2026 – UPDATED ZONOS REQUIREMENTS

Zonos requirements depend on the integration method, not on customer type alone. Connected sales channels may match by tracking number without additional EDI identifiers. Catalog API and CSV upload need matching merchant/account and product identifiers. Clarify requires neither.

Booking routes: PostNord Send (DK), Skicka Direkt Business (SE) and cash/online use Clarify, without Verified IDs.

PostNord | Zonos Verified Account onboarding guide

Customer guide for U.S. shipments | Denmark and Sweden

Why do you need a Zonos Verified Account?

From 22 October 2026, PostNord offers the updated customer journeys as an early-adoption phase. CBP mandatory Type 13 for covered international mail and all new PostNord U.S. customs/PGA customer fees begin on 20 January 2027. Certain products may require information or documentation for U.S. Partner Government Agencies (PGAs). Examples include food, cosmetics, supplements, medical products, plants, wood products and chemicals.

A Zonos Verified Account allows product and PGA requirements to be clarified at product/catalogue level before goods are shipped to the United States.

Data requirements by customer journey (16 October 2026)

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Data element	Requirement
Zonos Organization ID	For Verified via Catalog API or CSV only: transmit the appropriate merchant/Organization ID with the shipment and a matching Product ID/SKU for each relevant customs product line. For supported connected Shopify/eBay/Etsy channels, Zonos can match using the tracking number. Clarify requires neither identifier. Exact PostNord EDI fields are still unspecified; do not place IDs on label/CN22/CN23.
Product Identifier per content piece	For Verified via Catalog API or CSV only: transmit the appropriate merchant/Organization ID with the shipment and a matching Product ID/SKU for each relevant customs product line. For supported connected Shopify/eBay/Etsy channels, Zonos can match using the tracking number. Clarify requires neither identifier. Exact PostNord EDI fields are still unspecified; do not place IDs on label/CN22/CN23.

For Verified via Catalog API or CSV only: transmit the appropriate merchant/Organization ID with the shipment and a matching Product ID/SKU for each relevant customs product line. For supported connected Shopify/eBay/Etsy channels, Zonos can match using the tracking number. Clarify requires neither identifier. Exact PostNord EDI fields are still unspecified; do not place IDs on label/CN22/CN23.

Data requirements by customer journey – Zonos integration model (16 October 2026)

The integration method determines whether additional identifiers must be supplied in shipment EDI. Standard customs information remains required. This matrix supersedes PostNord's previous uniform ID requirement for all Verified customers.

Customer journey	Product ID/SKU in EDI	Org./merchant ID in EDI	Matching method
Cash customer – Clarify	No	No	Clarify
Business customer – Clarify	No	No	Clarify
Business – Verified via Shopify/eBay/Etsy	No	No	Tracking-number matching
Business – Verified via Catalog API	Yes	Yes	Merchant + catalogue

			matching
Business – Verified via CSV	Yes	Yes	Merchant + catalogue matching
3PL – Verified via connected Shopify/eBay/Etsy	No*	No*	Tracking-number matching*
3PL – Verified via Catalog API	Yes	Yes – underlying merchant	Merchant + catalogue matching
3PL – Verified via CSV	Yes	Yes – underlying merchant	Merchant + catalogue matching

* Only where the 3PL shipment is actually linked to the underlying merchant's supported Zonos sales-channel integration. This specific 3PL variant should be confirmed with Zonos. Catalog API/CSV require the correct merchant/account identifier and a matching product identifier per relevant content line. Exact PostNord EDI fields have not been specified. Identifiers are not entered on the label, CN22 or CN23.

Bona fide gifts: According to Zonos, genuine private-to-private gifts valued below USD 100 do not require PGA-data collection and do not enter Clarify. Shipments that are not genuine gifts can still be stopped for review.

How the Verified journey works

Step	What to do
1. Create your Zonos Verified Account	Create the account using the PostNord invitation link and keep the Organization ID available.
2. Transfer your catalogue	Use channel integration, Catalog API or CSV upload. Channel integrations are the preferred target state where available.
3. Match shipment to catalog	For Verified via Catalog API or CSV only: transmit the appropriate merchant/Organization ID with the shipment and a matching Product ID/SKU for each relevant customs product line. For supported connected Shopify/eBay/Etsy channels, Zonos can match using the tracking number. Clarify requires neither identifier. Exact PostNord EDI fields are still unspecified; do not place IDs on label/CN22/CN23.
4. Zonos screens and resolves products	Zonos uses the catalogue and identifiers to determine which products are ready and which require additional data.
5. Reuse data	When a product is resolved, the information can be reused for future U.S. shipments of the same product or variant.

Does a possible PGA indication mean that the product is PGA-regulated?

No. A tariff number may indicate that a product could be subject to a U.S. agency requirement. The actual requirement depends on the product's exact content, material, intended use and other characteristics. Zonos uses the product data to determine whether PGA processing is actually required.

Benefits

- Reduced risk of delays when goods enter the United States.
- Less need to answer the same product questions shipment by shipment.
- Better ability to determine in advance whether a product actually requires PGA data.
- A more predictable process for future U.S. shipments.

Product data to prepare

- Accurate product description
- HS/HTS code
- Country of origin
- Value, quantity, weight and units
- Product materials, contents or ingredients where relevant
- Manufacturer information, registrations or certificates where required
- The Product Identifier used in the Zonos Catalogue

If you use a 3PL or fulfilment provider

For 3PL shipments via Catalog API or CSV, the identifiers must refer to the underlying merchant and products in that merchant's Zonos catalogue. Connected Shopify/eBay/Etsy shipments may instead match automatically by tracking number where the 3PL shipment is linked to that merchant's supported channel integration; the specific 3PL case remains subject to Zonos confirmation.

Open technical point

For 3PL shipments via Catalog API or CSV, the identifiers must refer to the underlying merchant and products in that merchant's Zonos catalogue. Connected Shopify/eBay/Etsy shipments may instead match automatically by tracking number where the 3PL shipment is linked to that merchant's supported channel integration; the specific 3PL case remains subject to Zonos confirmation.

Further information

Zonos Verified Accounts: <https://zonos.com/docs/postal/tools-for-shippers/verified-accounts>

Catalog API: <https://zonos.com/docs/postal/tools-for-shippers/verified-accounts/catalog-api>

Channel integrations: <https://zonos.com/docs/postal/tools-for-shippers/verified-accounts/channel-integrations>

Contact

Questions about onboarding or implementation can be directed to PostNord: Morten Rosengreen, phone +45 30 52 78 93, email e59@post.dk.

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